

SOFIA JANNOK – KORT VERSION

Ensoiled by the vast boundless widths of the tundra, untamed seas and immense masses of ice, Sofia Jannok thunders back to the stages of Europe.

This spring, four years after her latest album, she released her third record, critically acclaimed "Áhpi – wide as oceans" in which she presents a strong message about people's struggle for freedom and origin.

The music is grand and rich in contrasts and transfers us to the imaginary crevice between modern indie pop and the revolutionary primal force of nature. With a dynamic and atmospheric sound Jannok reveals the struggle of the indigenous people for acceptance and equal rights. Nerve and unrestrained forces of nature are mixed with lyrics in northern Sami and English, with a starting point in Jannok's own life.

"Music is my way of trying to make a change. I would like to share my world with people in Europe. Music has no borders; it brings us together. I want to see a world where everyone has the same rightful place regardless if you are indigenous, immigrant, woman or man", she says.

In Umeå Sofia Jannok has found such a place.

"There are many innovative minds here that together make up an enormous creative force. An intimate cultural collective unlike any other city. Umeå is very alive, and at the same time peaceful and close to nature."